

September 1, 2020: Covid-19 Situation Update from Jenifer Enterprises.

Greetings to all our customers, friends, and family. It is our pleasure to announce that we officially reopened our business as of September 2, 2020, since being closed in March.

At the beginning of September, we decided it was time to get restarted. We chose to begin with Steffen's Restaurant in Kingsland, Georgia. As mentioned in previous letters we stated that each restaurant's Covid-19 impact would be evaluated to determine the amount of time they lost, and that Jenifer Enterprises would add specifically determined extension time to each project.

For Steffens, their new tables were due June 3, 2020 from the original agreement. We determined that for Steffens advertisers we would add 6 months to their current table expiration. When we did this, we realized that December 2020 would be the time for their new tables which is supposed to be after we have vaccines available and an election behind us. It is better to look ahead and be positive than it is to look back to the difficult times we have all experienced.

Due to the support of the Kingsland community and Steffens Restaurant advertisers, their confidence and desire to get beyond our current pandemic situation and move on, we were able to sell this project out in less than 1 week! Our sales projects generally take 3 to 6 weeks, sometimes more. That has never happened and truly is a blessing. I am confident that it was a result of all the prayers we received from our customers, friends, and family and the power of The Lord.

As a result of our successful project and our going forward plan, our manufacturer reopened on September 14 and is working hard to get all our late projects into production and completed finally. We apologize for all the delays due to our manufacturer choosing to lay off their employees, but the delays were all related to the Covid-19 pandemic and there was little to nothing we could do about it.

We have several new projects coming soon. As we evaluate each of our restaurants situations, we will get our schedule out to each group of customers and over time we look forward to seeing all of you again! Take care and stay safe and God bless!

Michael & Allison